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**“CHANGE  
YOUR  
WORLD”**



**BEST HOTEL &  
BUSINESS  
HOSPITALITY  
SCHOOL  
IN  
AUSTRALIA**  
(QILT-SES 2019/18)

**PRESS PLAY**

Cricos Provider No.02914G



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## Why ..

- **Fastest growing job creator & export industry in the world.**
- **A people business!**
- **Hotelier management skills are valued across industries.**
- **Diverse career options.**





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## There's More ..

- **Global Opportunities**
- **Fun and Dynamic**
- **Unlimited career opportunities**
- **Dynamic work environment**



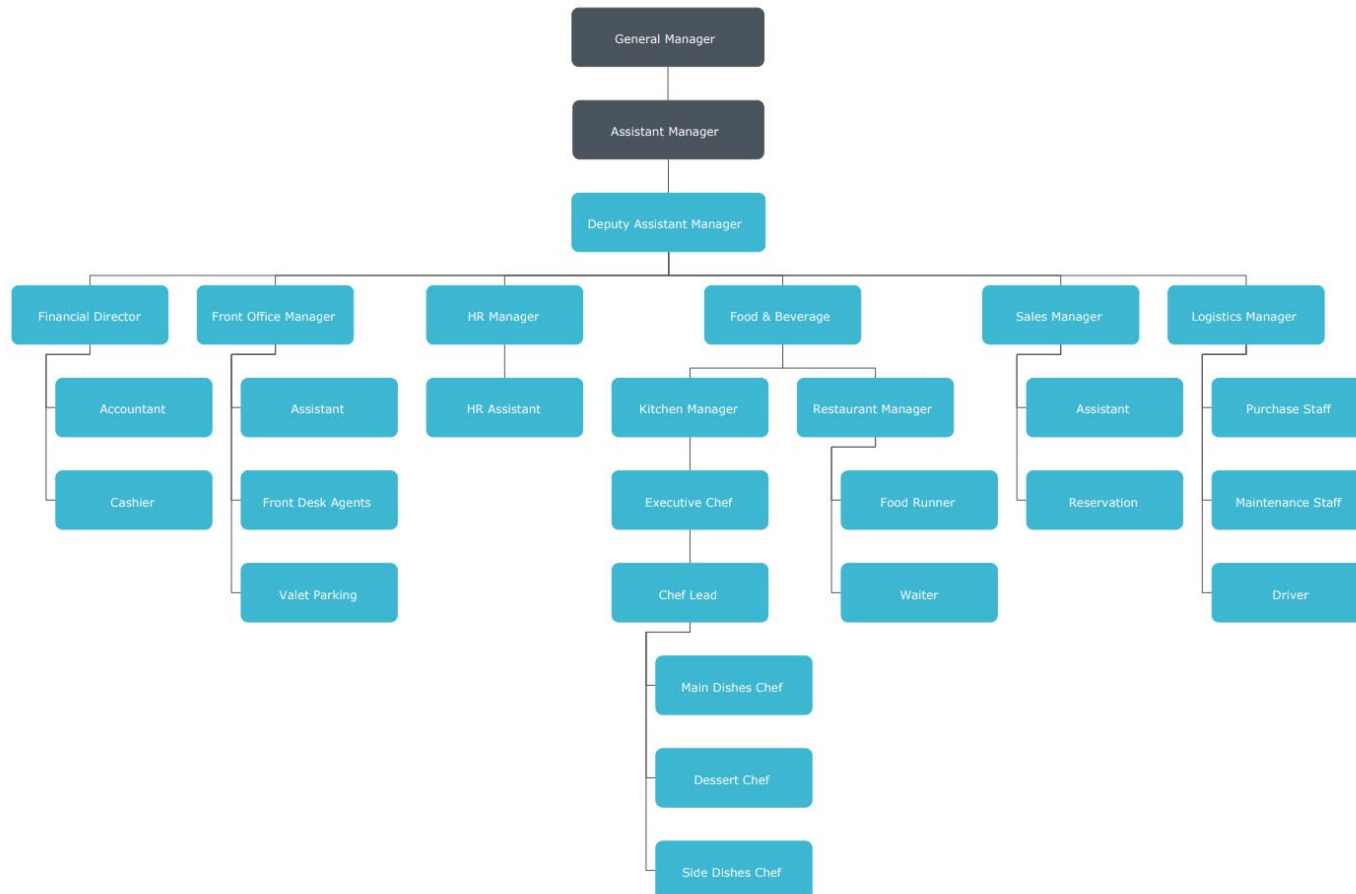




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## 5 Star Hotel Organisational Structure:





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## **Hotel Management & Administration**

- Hotel owner
- General manager
- Executive assistant manager
- Night auditor
- Revenue manager
- Sales manager
- Business development
- Marketing manager
- Promotions manager
- Public relations manager





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## **Rooms Division Positions**

- Director of operations
- Rooms division manager
- Executive housekeeper
- Front office manager
- Reservations manager
- Concierge
- Administration manager
- Guest relations manager
- Duty manager
- Night manager





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## **Food & Beverage Positions**

- - F & B manager**
  - Event Manager**
  - Restaurant manager**
  - Bar manager**
  - Nightclub manager**
  - Sommelier**
  - Banquet floor manager**
  - Catering manager**
  - Function manager**







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## **Working in Other Industries**

- Entertainment & festivals
- Event management
- Facility management
- Education and training
- Management consulting
- Public relations
- Government
- Marketing executives
- Telecommunication industry
- Human resource management







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## Necessary Attributes

- **Fire in your Belly – Ouch!!**
- **Potential to develop Leadership & Interpersonal Skills**
- **Willing to be Flexible & Adaptable**
- **Determination**
- **Culturally Aware**
- **Language Skills**
- **Sound Business Management skills**





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## **Bachelor of Business (Hospitality Management)** **2.5 – 3 Years**

**Year 1**

- Study 6 months
- Industry experience 6 months

**Year 2**

- Study 6 months
- Industry experience 6 months

**Year 3**

- Study 6 months      GRADUATE
- Industry experience 6 months optional



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## **Master of International Hotel Management (Swiss Hotel Association)** **2 Years**

**Sem 1**

- Graduate Certificate International Hotel Management (on-campus)

**Sem 2**

- Graduate Diploma International Hotel Management (on-campus)

**Sem 3**

- Master International Hotel Management (Swiss Hotel Association) (on-campus)

**Sem 4**

Professional Practice & Research (Industry Based)







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The Ritz-Carlton®



*Holiday Inn*

## Industry Placements

- In Australia or overseas
- Paid as employees within Australia
- Experience Counts!



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**On campus facilities are world class**





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**Fully catered on-campus  
accommodation available.**







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- **Career Week 2020**  
**Tuesday September 29<sup>th</sup>**  
**Friday October 2<sup>nd</sup>**
- **Onshore Scholarship**  
**Applications Close**  
**Wednesday October 14<sup>th</sup>**
- **Semester 1, 2020**  
**Commences February 1, 2021**





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## Career Week 2020 - Sept 29-Oct 2

### **Strictly Limited Places!**

Learn more about the international tourism and hospitality industry.

- Gain an in-depth understanding of ICHM
- Find out about the different career paths and; graduates success stories.
- Have a fun introduction to hotel operations.
- Ask questions of current ICHM students.
- Meet some of the teaching staff.
- Experience the excellent ICHM teaching facilities.
- Learn about ICHM's industry placements



**PRESS PLAY**



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## Graduate Success Stories ...

“ICHM opens doors to many fields within the hospitality industry”. **David Picard (ICHM Graduate) – Analyst, Pan Pacific Singapore**

“It is to ICHM’s credit that they equip graduates with such a balance of practical ability, business acumen, communication skills and creative passion”.

**Troy Hickox (ICHM Graduate), General Manager – The Conrad Macao**

“ICHM gives students a realistic and critical appreciation for the demands of our industry; fostering the energy and competency required to take their careers to any desired height!”

**Caroline Hardman (ICHM Graduate), Director of Business Excellence – Madinat Jumeirah Dubai**

“The education provided by ICHM translates into success all over the world and across industries”.

**Elena Sin (ICHM Graduate), Operations Manager – Sodexo Remote Sites Australia**







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## New Hotels Coming To Adelaide ...

- Adelaide Oval Hotel
- Sofitel Adelaide
- Adelaide Festival Plaza
- Westin Adelaide
- Crowne Plaza
- Indigo
- Vibe
- Oscar Seppeltsfield (6 star property)
- And More ...





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**Thank You**  
**Any Questions?**



**ichm.edu.au**

